

BMW of North America, LLC

Pricing Guide

Model Year 2015

Suggested Retail Price

M3-M4 (F8x)

Effective February 18, 2014



| Series | Model Description | Body Group | NA Code | AG Code | Engine | SOP |
|----------|-------------------|------------|---------|---------|----------|-------|
| 4 Series | M4 Coupe | F82 | 154H | 3R93 | S55/3.0L | 03/14 |
| | M3 Sedan | F80 | 15TN | 3C93 | S55/3.0L | 03/14 |

BMW of North America, LLC

Pricing Guide
Model Year 2015
Suggested Retail Price

M3-M4 (F8x)
Effective February 18, 2014



Change Notes

| | | |
|-----------|-------|----------------|
| 2/18/2014 | Leleu | First release. |
|-----------|-------|----------------|

BMW of North America, LLC

Pricing Guide
Model Year 2015
Suggested Retail Price

M3-M4 (F8x)
Effective February 18, 2014



| | | M3 Sedan | M4 Coupe |
|---|--|-------------------------|--------------------|
| Start of Production | | 03/2014 | 03/2014 |
| Base Price U.S.A. Port of Entry* | | \$62,000 | \$64,200 |
| Base Price Euro Deliver Munich Pick Up | | \$57,710 | \$59,755 |
| Base Price Diplomatic U.S.A. Port of Entry | | \$58,900 | \$60,990 |
| Non-Metallic | | STD | STD |
| 300 | Alpine White | x | x |
| Metallic | | \$550 | \$550 |
| 475 | Black Sapphire Metallic | x | x |
| A29 | Silverstone Metallic | x | x |
| A96 | Mineral White Metallic | x | x |
| B39 | Mineral Grey Metallic | x | x |
| B50 | Sakhir Orange Metallic | x | x |
| B67 | Austin Yellow Metallic | x | x |
| B68 | Yas Marina Blue Metallic | x | x |
| Upholstery | | | |
| CS | Cloth/Leather Combination | NC | NC |
| CSAT | Cloth/Leather combination Carbonstructure Anthracite/Black <i>Included in package</i> <i>CSAT and ZEC will delete 496 from the order</i> | x ZEC x | x ZEC |
| LK | Extended Merino Leather <i>In combination with ZEC</i> | \$950 NC | \$950 NC |
| LKA9 | Silverstone Extended Merino Leather | x | x |
| LKDA | Sakhir Orange/Black Extended Merino Leather | x | x |
| LKJR | Sonoma Beige Extended Merino Leather | x | x |
| LKSW | Black Extended Merino Leather | x | x |
| X3 | Full Merino Leather <i>In combination with ZEC</i> <i>Full Merino Leather will add 417 to the order</i> | \$3,600 \$2,650 x | \$3,500 \$2,550 |
| X3A9 | Silverstone Full Merino Leather | x | x |
| X3DA | Sakhir Orange/Black Full Merino Leather | x | x |
| X3JR | Sonoma Beige Full Merino Leather | x | x |
| X3SW | Black Full Merino Leather | x | x |
| Packages | | | |
| ZDB | Driver Assistance Plus | \$1,900 | \$1,900 |
| 5AG | Active Blind Spot Detection | x | x |
| 5AS | Active Driving Assistant | x | x |
| 5DL | Side and Top View Cameras | x | x |
| 8TH | Speed Limit Info | x | x |
| | ZDB requires ordering ZEC | x | x |

BMW of North America, LLC

Pricing Guide
Model Year 2015
Suggested Retail Price

M3-M4 (F8x)
Effective February 18, 2014



| | | M3 Sedan | M4 Coupe |
|---|---|-----------|-----------|
| Packages | | | |
| ZEC | Executive Package | \$4,300 | \$4,000 |
| 248 | Heated Steering Wheel | x | x |
| 322 | Comfort Access keyless entry | x | x |
| 3AG | Rear view camera | x | x |
| 496 | Heated rear seats | x | |
| 502 | Retractable headlight washers | x | x |
| 508 | Park Distance Control | x | x |
| 610 | Head-up Display | x | x |
| 655 | Satellite radio with 1 year subscription | x | x |
| CSAT | Cloth/Leather combination Carbonstructure Anthracite/Black | x | x |
| | or LK Extended Merino Leather | + \$0 | + \$0 |
| | or X3 Full Merino Leather | + \$2,650 | + \$2,550 |
| ZEC and CSAT will delete 496 from the order | | x | |
| ZLP | Lighting Package | \$1,900 | \$1,900 |
| 552 | Adaptive Full LED Lights | x | x |
| 5AC | Automatic high beams | x | x |
| ZLP will delete STD or 100% equipment 522 and 524 | | x | x |
| Options | | | |
| 2MK | M Double-clutch Transmission with Drivelogic | \$2,900 | \$2,900 |
| 2NK | M Carbon Ceramic Brakes | \$8,150 | \$8,150 |
| | <i>2NK requires ordering 2VY or 2VZ</i> | x | x |
| 2VF | Adaptive M Suspension | \$1,000 | \$1,000 |
| 2VY | 19" Light Alloy Wheel Double-Spoke Style 437 M with Mixed Performance Tires | \$1,200 | \$1,200 |
| 2VZ | 19" Black Light-Alloy Wheel Double-Spoke Style 437 M with Mixed Perf. Tires | \$1,200 | \$1,200 |
| 403 | Moonroof | NC | NC |
| 415 | Power rear sunshade | \$575 | \$350 |
| | <i>In combination with Full Merino Leather</i> | + \$350 | |
| | <i>415 will add 417 to the order</i> | x | |
| | <i>Note: 417 - Rear manual side window shades</i> | | |
| 4CE | Anthracite Wood Trim | NC | NC |
| | <i>4CE will add 4DM to the order</i> | x | x |
| | <i>Note: 4DM - Highlight trim finishers pearl gloss chrome</i> | | |
| 4LY | Aluminum Blade Interior Trim | NC | NC |
| | <i>4LY will add 4LX to the order</i> | x | x |
| | <i>Note: 4LX - Highlight trim finishers Black Chrome</i> | | |
| 5DL | Side and Top View Cameras | \$750 | \$750 |
| | <i>Included in package</i> | ZDB | ZDB |
| | <i>5DL requires ordering ZEC</i> | x | x |
| 5DP | Parking Assistant | \$500 | \$500 |
| | <i>5DP requires ordering ZEC</i> | x | x |
| 688 | Harman Kardon surround sound system | \$875 | \$875 |
| 6AN | Concierge Services | \$250 | \$250 |
| 6NS | Enhanced USB and Bluetooth plus Smartphone Integration | \$500 | \$500 |
| Other Charges | | | |
| | Destination & Handling | \$925 | \$925 |
| Standard | | | |
| 1CA | CO2 relevant vehicles | STD | STD |
| 1CC | Automatic Start/Stop function | STD | STD |
| 216 | Servotronic | STD | STD |
| 249 | Multifunction steering wheel | STD | STD |
| 2MD | M Drive | STD | STD |

BMW of North America, LLC

Pricing Guide
Model Year 2015
Suggested Retail Price

M3-M4 (F8x)
Effective February 18, 2014



| | | M3 Sedan | M4 Coupe |
|-----------------|--|----------|----------|
| Standard | | | |
| 2PN | 18" Light Alloy Wheel V-Spoke Style 513 M with Mixed Performance Tires | STD | STD |
| 2VB | Tire pressure monitor | STD | STD |
| 302 | Anti-theft alarm system | STD | STD |
| 319 | Universal garage-door opener | STD | STD |
| 3AP | Gray band windshield | STD | STD |
| 423 | Floor mats | STD | STD |
| 430 | Auto-dimming interior and exterior mirrors | STD | STD |
| 431 | Auto-dimming rearview mirror | STD | STD |
| 459 | Power front seats with driver seat memory | STD | STD |
| 465 | Split fold-down-rear seat | STD | STD |
| 488 | Lumbar support | STD | STD |
| 490 | Adjustable seat width and lumbar support | STD | STD |
| 493 | Storage package | STD | STD |
| 494 | Heated front seats | STD | STD |
| 4AE | Adjustable front armrest | STD | STD |
| 4MC | Carbon Fiber Interior Trim | STD | STD |
| 521 | Rain sensor and auto headlights | STD | STD |
| 522 | Xenon headlights | STD | STD |
| 524 | Adaptive light control | STD | STD |
| 534 | Automatic climate control | STD | STD |
| 544 | Dynamic Cruise Control | STD | STD |
| 563 | Ambiance lighting | STD | STD |
| 575 | Additional 12-V power sockets | STD | STD |
| 609 | Navigation system | STD | STD |
| 645 | Radio control US | STD | STD |
| 653 | HD Radio | STD | STD |
| 676 | Hi-fi sound system | STD | STD |
| 693 | Satellite radio preparation | STD | STD |
| 697 | DVD Area coding (North America) | STD | STD |
| 6AC | BMW Assist eCall | STD | STD |
| 6AE | BMW TeleServices | STD | STD |
| 6AK | BMW Online and BMW Apps | STD | STD |
| 6AM | Advanced Real-Time Traffic Information | STD | STD |
| 6AP | Remote Services | STD | STD |
| 6NH | Hands-free Bluetooth and USB audio connection | STD | STD |
| 6VB | CCC contribution | STD | STD |
| 6WA | Instrument cluster with extended contents | STD | STD |
| 760 | Shadowline exterior trim | STD | STD |
| 775 | Anthracite headliner | STD | STD |
| 8KL | Oil Chg 10,000 mls/12 months | STD | STD |
| ZMT | Manual Transmission | STD | STD |